



## Seismic Shifts Leadership Team

In a large or small church, running a church-wide campaign like Seismic Shifts can be a great opportunity for leadership development. Forming a team of volunteers (or key staff members) will be important if you want to have maximum impact before, during, and after the campaign.

What follows are ministry descriptions for six distinct leadership team members:

- Lead Teacher
- Small Group Coordinator
- Promotions and Advertising Coordinator
- Props and Preaching Resource Coordinator
- Materials Coordinator
- Prayer Coordinator

Use the Seismic Shifts schedule provided on this CD to guide you through the time-table leading up to the campaign. Begin by recruiting leaders for each of the five coordinator positions. Have each person review the ministry description and make sure they are ready to work with the team and do their part to make the Seismic Shifts campaign a great experience for your church and community. The Lead Teacher position will be filled by your primary preacher or teacher. If you have a teaching team, have the person who will do most of the teaching take this role.

In some cases it will make sense for the Lead Teacher to be the primary leader of the Seismic Shifts Leadership Team. But, in other cases it could make sense for another member to take the lead role. This will be up to your team to decide who will take the lead role.

## **Seismic Shifts Ministry Description**

**Position:** Lead Teacher

**Description:** Do the majority of the teaching / preaching during the Seismic Shifts campaign.

**Ministry Goal:** To bring six biblical messages that will help people make seismic shifts that will transform their lives, your church, and the community where you minister.

**Specific Responsibilities:** In this role you will be responsible to...

- Work with the Seismic Shifts Leadership Team to make sure all elements of the campaign are coordinated and flow well together.
- Review all Power Point materials on a weekly basis and determine how it can be used in the message.
- Review the half-sheet sermon handouts and determine what should be given to the congregation.
- Work with the Prop and Preaching Resource Coordinator to be sure this person knows what is needed for each message. This should be done at least two weeks before each message so they have time to gather whatever is needed to support the sermon.
- Prepare and present the weekly Seismic Shifts messages.
- Give verbal encouragement for church members to participate in small groups during the Seismic Shifts campaign.
- Communicate with the Prayer Coordinator and give direction for weekly prayer needs during Seismic Shifts.

## **Seismic Shifts Ministry Description**

**Position:** Small Group Coordinator

**Description:** Recruit, equip and support small group leaders during the Seismic Shifts campaign. Also, help encourage participation in Seismic Shifts small groups and form groups for those who are not already in existing church small groups.

**Ministry Goal:** To help as many people as possible connect in a six-week Seismic Shifts Small group. Also, to recruit and train the leaders needed to facilitate these groups.

**Specific Responsibilities:** In this role you will be responsible to...

- Work with the Seismic Shifts Leadership Team to make sure all elements of the campaign are coordinated and flow well together.
- Work with the Promotions and Advertising Coordinator to let people know how they can participate in a small group for the six weeks of Seismic Shifts. Also, work with the Lead Teacher as they verbally support maximum participation in Seismic Shifts small groups.
- Work with the Promotions and Advertising Coordinator to advertise the opportunity to be a small group facilitator. Also, work with the Lead Teacher as they verbally encourage people to volunteer as Seismic Shifts small group leaders.
- Recruit and train small group leaders for adult, teen and children's groups. This will involve reviewing the discussion materials for each age group as well as the teaching DVD (if you choose to use this).
- Support and encourage small group leaders during the campaign.
- Have someone duplicate and distribute teaching DVDs to small group leaders (if you choose to use this resource). For information about purchasing the Seismic Shifts DVD teaching resource Email [garthme62@yahoo.com](mailto:garthme62@yahoo.com) or go online to [www.seismicshifts.com](http://www.seismicshifts.com) or call (800) 727-3048.
- Communicate with the Prayer Coordinator and give direction for weekly prayer needs during Seismic Shifts.

## **Seismic Shifts Ministry Description**

**Position:** Promotions and Advertising Coordinator

**Description:** Communicate with your congregation and community about how they can be part of Seismic Shifts.

**Ministry Goal:** To inspire and motivate your entire congregation, and people in your community, to be part of the six-week Seismic Shifts campaign.

**Specific Responsibilities:** In this role you will be responsible to...

- Work with the Seismic Shifts Leadership Team to make sure all elements of the campaign are coordinated and flow well together.
- Review all of the “Promotional Blitz” materials and distribute it in a manner that is appropriate for your congregation and community. This can be done through: Email, mailings, a church news letter, flyers, or any means you feel will communicate in your setting. There are materials for three distinct promotional blitzes on the Seismic Shift CD.
- Distribute the community invitation (flyer) to those who attend your church and encourage them to use this tool to invite friends for the six weeks of Seismic Shifts.
- Partner with the Lead Teacher to promote Seismic Shifts in your church with verbal announcements.
- Partner with your Small Group Coordinator to communicate how people can be in a small group and how they can lead a small group for the six weeks of Seismic Shifts.
- Communicate with the Prayer Coordinator and give direction for weekly prayer needs during Seismic Shifts.

## **Seismic Shifts Ministry Description**

**Position:** Props and Preaching Resource Coordinator

**Description:** Support the Lead Teacher by gathering needed props and resources for the Seismic Shifts messages. Create Seismic Shifts tables where people can order and pick up Seismic Shifts materials as well as play with dominos.

**Ministry Goal:** Offer support to the Lead Teacher as they prepare memorable and creative messages and partner with the Materials Coordinator as they get books and resources out to the congregation.

**Specific Responsibilities:** In this role you will be responsible to...

- Work with the Seismic Shifts Leadership Team to make sure all elements of the campaign are coordinated and flow well together.
- Review the preaching resources with the Lead Teacher and help to provide the props and resources needed for each message.
- Recruit people needed to help with distribution of items during or after worship services that tie in to the message (i.e.- Smarty candies and dominos).
- Set up one or more Seismic Shifts tables (or centers) that can be used for four distinct purposes:
  - Ordering and picking up books (this will be done in partnership with the Materials Coordinator).
  - Sign-up sheets for small groups and small group leaders (this will be done in partnership with the Small Group Coordinator).
  - Providing copies of all promotional materials and community invitations and make sure there are always plenty available (this will be done in partnership with the Promotions and Advertising Coordinator).
  - Create a place that will draw kids and adults alike by providing dominos so people can play with them. Be sure to have big signs that read...PLEASE PLAY WITH THESE. Also post signs that let people know where the Seismic Shifts tables (centers) are located.
- Communicate with the Prayer Coordinator and give direction for weekly prayer needs during Seismic Shifts.

## **Seismic Shifts Ministry Description**

**Position:** Materials Coordinator

**Description:** Coordinate the ordering and distribution of all Seismic Shifts materials and resources.

**Ministry Goal:** To handle the church-wide ordering and distribution of Seismic Shifts books. Also, to oversee the copying and distribution of small group teaching DVDs (if your church uses these).

**Specific Responsibilities:** In this role you will be responsible to...

- Work with the Seismic Shifts Leadership Team to make sure all elements of the campaign are coordinated and flow well together.
- Work with the Promotions and Advertising Coordinator and the Lead Teacher to direct church members on how to order copies of Seismic Shifts.
- Provide a place where books can be ordered and paid for. Your church might want a deacon (or someone on your finance team) to be part of the process of collecting and counting book money).
- Order Seismic Shifts books from Zondervan. It might be wise to order some extra copies for those who decide to jump in mid-way in the campaign.
- Distribute books to all who have ordered them.
- Work with the Small Group Coordinator to determine how many copies of the Small Group teaching DVD you will need. Then, be sure these are duplicated and distributed to all the group leaders (facilitators) in time for them to review them before the first group (if your church chooses to use this resource).
- Near the end of Seismic Shifts, you can take additional book orders. Any of your church members who want to order copies at the 50% discount may do so at the end of your campaign.
- Communicate with the Prayer Coordinator and give direction for weekly prayer needs during Seismic Shifts.

## **Seismic Shifts Ministry Description**

**Position:** Prayer Coordinator

**Description:** Support all that happens in Seismic Shifts through prayer.

**Ministry Goal:** To mobilize a team of prayer warriors to pray before, during and after the Seismic Shifts campaign. Also, to support the Seismic Shifts Leadership Team in prayer as they do their ministry.

**Specific Responsibilities:** In this role you will be responsible to...

- Work with the Seismic Shifts Leadership Team to make sure all elements of the campaign are coordinated and flow well together.
- Communicate weekly with all five leadership team members and solicit prayer needs from them.
- Form a team of volunteers who will pray weekly for the Seismic Shifts campaign, for your church members, and for your community. Use the input from your leadership team members to form a weekly prayer list for this team and any congregational members who want to be partners in prayer.
- Meet with your prayer team weekly during the six weeks of the Seismic Shifts campaign and pray for God to bring transformation in the lives of many people as well as your church. Pray also for whoever will be bring the message for that week of Seismic Shifts.

## Seismic Shifts Schedule

Item:	Date:	Details:	Responsible:	Done:
Show Seismic Shifts Promotional Video to church leaders.	Three months before Seismic Shifts launch  Date:	Show the <i>Seismic Shifts</i> Promotional Video to leaders and church staff as you are promoting this church-wide learning experience.	Lead Teacher and Promotions and Advertising Coordinator	
Recruit and meet with Leadership Team.	Three months before the <i>Seismic Shifts</i> campaign  Date:	This team should include people to lead the following areas of the campaign: <ul style="list-style-type: none"> <li>• Lead Teacher</li> <li>• Small Group Coordinator</li> <li>• Promotions and Advertising Coordinator</li> <li>• Props and Preaching Resource Coordinator</li> <li>• Materials Coordinator</li> <li>• Prayer Coordinator</li> </ul>	Lead Teacher:  Team Members:	
Show a <i>Seismic Shifts</i> Promotional Video to congregation.	Two months before <i>Seismic Shifts</i> launch  Date:	Show the <i>Seismic Shifts</i> Promotional Video to the entire congregation as you are promoting this church-wide learning experience. There are two on the CD.	Promotions and Advertising Coordinator	
Promotion blitz 1	Two months before <i>Seismic Shifts</i> begins  Date:	To reach the widest possible audience, use promotional tools such as the following: <ul style="list-style-type: none"> <li>• Email message</li> <li>• Bulletin announcements</li> <li>• Hard copy mailing to home</li> <li>• Hard copy note in church mailboxes (if you have these)</li> </ul> Note: Refer to the Church Press Release section of the CD	Promotions and Advertising Coordinator	
Begin taking orders for Seismic Shifts books.	Two months before <i>Seismic Shifts</i> begins  Date:	<a href="#">Special case quantity pricing is available so that every member of your church has a copy of the book. Go online at <u>www.seismicshifts.com</u> or call (800) 727-3048 to find pricing and a book supplier that meets your churches needs.</a>	Materials Coordinator	
Recruit and train small	Two months before Seismic	You can use existing leaders or new leaders. By the way, this is a great	Small Group Coordinator	



group leaders.	Shifts campaign begins Date:	opportunity to develop new leaders.		
Order Seismic Shifts small group DVD	Six weeks before <i>Seismic Shifts</i> begins  Date:	This is a six week teaching DVD with six lessons that last 8-10 minutes. For more information check the Seismic Shifts web site at <a href="http://www.seismicshifts.com">www.seismicshifts.com</a> .	Small Group Coordinator	
Set up <i>Seismic Shifts</i> table (s).	Six weeks before <i>Seismic Shifts</i> begins  Date:	This can be a simple table in the lobby of your church. If you have a large lobby, you might want more than one table. On the table you will have lots of dominos with a sign that says, "PLEASE PLAY WITH THESE." You will also want to have a sign that says, "Seismic Shifts." In addition, you will keep extra copies of the most recent promotional blitz information and extra book order forms.	Promotions and Advertising Coordinator and	
Order Seismic Shifts books.	One month before campaign begins  Date:	Web address for ordering is: <a href="http://www.seismicshifts.com">www.seismicshifts.com</a> . Zondervan Church Source Ordering Code is 810011.  Or visit the nearest Christian Bookseller in your region.	Materials Coordinator	
Copy and distribute Seismic Shifts small group DVD to leaders.	Four weeks before <i>Seismic Shifts</i> begins  Date:	This is a six week teaching DVD with six lessons that last 8-10 minutes. For more information check the Seismic Shifts web site at <a href="http://www.seismicshifts.com">www.seismicshifts.com</a> .	Small Group Coordinator	
Promotion blitz 2	One month before <i>Seismic Shifts</i> begins  Date:	To reach the widest possible audience, use promotional tools such as the following: <ul style="list-style-type: none"> <li>• Email message</li> <li>• Bulletin announcements</li> <li>• Hard copy mailing to home</li> <li>• Hard copy note in church mailboxes (if you have these)</li> </ul> Note: Refer to the Church Press Release section of the CD	Promotions and Advertising Coordinator	
Show a <i>Seismic Shifts</i> Promotional	Two months before <i>Seismic Shifts</i> launch	Show the <i>Seismic Shifts</i> Promotional Video to the entire congregation as you are promoting this church-wide	Promotions and Advertising	

Video to congregation.	Date:	learning experience. There are two on the CD.	Coordinator	
Distribute Seismic Shifts invitation post cards.	One month before Seismic Shifts campaign begins  Date:	Provide at least one post card for every person who attends your church. Encourage them to pray about who they might invite to church during the six weeks of Seismic Shifts. Post card templates are provided on the CD-ROM.	Promotions and Advertising Coordinator	
Promotion blitz 3	Two weeks before <i>Seismic Shifts</i> begins  Date:	To reach the widest possible audience, use promotional tools such as the following: <ul style="list-style-type: none"> <li>• Email message</li> <li>• Bulletin announcements</li> <li>• Hard copy mailing to home</li> <li>• Hard copy note in church mailboxes (if you have these)</li> </ul> Note: Refer to the Church Press Release section of the CD	Promotions and Advertising Coordinator	
Book distribution	Two weeks before <i>Seismic Shifts</i> begins Date:	People will pick up their copies of Seismic Shifts. You might want to order some extra copies for those who decide to purchase one after the order is placed. Also, after the campaign there may be people who desire to purchase a copy to give to someone.	Materials Coordinator	
Reminder to begin reading section 1 of <i>Seismic Shifts</i> .	Weekend prior to Seismic Shifts Launch  Date:	This can be a verbal announcement, a note in a bulletin or newsletter, an Email reminder, or a Power Point slide shown before worship. Refer to the Promotional Materials Section of the CD-ROM.	Promotions and Advertising Coordinator and Lead Teacher	
Prepare Power Point for week 1.	One week prior to first <i>Seismic Shifts</i> Worship Service  Date:	Review to Power Point provided in the <i>Seismic Shifts</i> kit and customize as needed for your worship service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Copy and distribute Sermon Notes for message 1.	Distribute Sermon Notes before worship service.  Date:	This resource is included in your CD-ROM. There are six Sermon Notes, so be sure you print the correct one for this service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Sermon for	First <i>Seismic</i>	Preparation and presentation of the	Lead Teacher	

week 1 of <i>Seismic Shifts</i>	<i>Shifts</i> worship service  Date:	sermon is supported with Power Point and detailed Sermon Resources on the CD-ROM.		
Small groups week 1	First week of <i>Seismic Shifts</i>  Date:	The adult small group resources are provided in the appendix section of the <i>Seismic Shifts</i> book. Discussion questions for children and teens are on the CD-ROM. These can be edited, printed and distributed as needed.	Small Group Coordinator	
Prepare Power Point for week 2.	One week prior to second <i>Seismic Shifts</i> Worship Service  Date:	Review Power Point provided in the <i>Seismic Shifts</i> kit and customize as needed for your worship service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Copy and distribute Sermon Notes for message 2.	Distribute Sermon Notes before worship service.  Date:	This resource is included in the CD-ROM. There are six Sermon Notes, so be sure you print the correct one for this service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Sermon for week 2 of <i>Seismic Shifts</i>	Second <i>Seismic Shifts</i> worship service  Date:	Preparation and presentation of the sermon is supported with Power Point and detailed Sermon Resources on the CD-ROM.	Lead Teacher	
Small groups week 2	Second week of <i>Seismic Shifts</i>  Date:	The adult small group resources are provided in the appendix section of the <i>Seismic Shifts</i> book. Discussion questions for children and teens are on the CD-ROM. These can be edited, printed and distributed as needed.	Small Group Coordinator	
Prepare Power Point for week 3.	One week prior to third <i>Seismic Shifts</i> Worship Service  Date:	Review Power Point provided in the <i>Seismic Shifts</i> kit and customize as needed for your worship service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Copy and distribute Sermon Notes for message 3.	Distribute Sermon Notes before worship service.	This resource is included in your CD-ROM. There are six Sermon Notes, so be sure you print the correct one for this service.	Lead Teacher with help of Props and Preaching Resource	

	Date:		Coordinator	
Sermon for week 3 of <i>Seismic Shifts</i>	Third <i>Seismic Shifts</i> worship service  Date:	Preparation and presentation of the sermon is supported with Power Point and detailed Sermon Resources on the CD-ROM.	Lead Teacher	
Small groups week 3	Third week of Seismic Shifts  Date:	The adult small group resources are provided in the appendix section of the Seismic Shifts book. Discussion questions for children and teens are on the CD-ROM. These can be edited, printed and distributed as needed.	Small Group Coordinator	
Prepare Power Point for week 4.	One week prior to fourth <i>Seismic Shifts</i> Worship Service  Date:	Review Power Point provided in the <i>Seismic Shifts</i> kit and customize as needed for your worship service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Copy and distribute Sermon Notes for message 4.	Distribute Sermon Notes before worship service.  Date:	This resource is included in your CD-ROM. There are six Sermon Notes, so be sure you print the correct one for this service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Sermon for week 4 of <i>Seismic Shifts</i>	Fourth <i>Seismic Shifts</i> worship service  Date:	Preparation and presentation of the sermon is supported with Power Point and detailed Sermon Resources on the CD-ROM.	Lead Teacher	
Small groups week 4	Fourth week of Seismic Shifts  Date:	The adult small group resources are provided in the appendix section of the Seismic Shifts book. Discussion questions for children and teens are on the CD-ROM. These can be edited, printed and distributed as needed.	Small Group Coordinator	
Prepare Power Point for week 5.	One week prior to fifth <i>Seismic Shifts</i> Worship Service  Date:	Review Power Point provided in the <i>Seismic Shifts</i> kit and customize as needed for your worship service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Copy and distribute Sermon Notes	Distribute Sermon Notes before worship	This resource is included in your CD-ROM. There are six Sermon Notes, so be sure you print the correct one	Lead Teacher with help of Props and	

for message 5.	service. Date:	for this service.	Preaching Resource Coordinator	
Sermon for week 5 of <i>Seismic Shifts</i>	Fifth <i>Seismic Shifts</i> worship service Date:	Preparation and presentation of the sermon is supported with Power Point and detailed Sermon Resources on the CD-ROM.	Lead Teacher	
Small groups week 5	Fifth week of Seismic Shifts Date:	The adult small group resources are provided in the appendix section of the <i>Seismic Shifts</i> book. Discussion questions for children and teens are on the CD-ROM. These can be edited, printed and distributed as needed.	Small Group Coordinator	
Prepare Power Point for week 6.	One week prior to sixth <i>Seismic Shifts</i> Worship Service Date:	Review Power Point provided in the <i>Seismic Shifts</i> kit and customize as needed for your worship service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Copy and distribute Sermon Notes for message 6.	Distribute Sermon Notes before worship service. Date:	This resource is included in your CD-ROM. There are six Sermon Notes, so be sure you print the correct one for this service.	Lead Teacher with help of Props and Preaching Resource Coordinator	
Sermon for week 6 of <i>Seismic Shifts</i>	Sixth <i>Seismic Shifts</i> worship service Date:	Preparation and presentation of the sermon is supported with Power Point and detailed Sermon Resources on the CD-ROM.	Lead Teacher	
Small groups week 6	Sixth week of Seismic Shifts Date:	The adult small group resources are provided in the appendix section of the <i>Seismic Shifts</i> book. Discussion questions for children and teens are on the CD-ROM. These can be edited, printed and distributed as needed.	Small Group Coordinator	
Order additional copies of <i>Seismic Shifts</i> .	After your <i>Seismic Shifts</i> campaign is completed Date:	During the campaign you might have people who ask about ordering additional copies of the book. You can visit <a href="http://www.seismicshifts.com">www.seismicshifts.com</a> and order additional copies or visit your local Christian bookstore.	Materials Coordinator	

**Notes:**

- This schedule is only a recommendation. If you feel you need more time to prepare for this church-wide campaign, you may adjust this schedule any way you see fit.
- Book orders should be placed at least one month in advance to be sure they arrive on time for distribution to your congregation. Remember, the Zondervan ChurchSource ordering Code is 810011.